

Present in more than 20 countries, in 2022 GL events had revenue of 1.315 billion (€1.310 billion under full IFRS). GL events is listed on Euronext Paris, Segment B (mid caps).





KNOSFEST CHILE - CHILE

THREE COMPLEMENTARY BUSINESSES OFFERING VALUE-ADDED EXPERTISE

The unique strength of GL events' business model is the complementary nature of its three strategic businesses:

GL events Live's teams provide a comprehensive range of turnkey solutions, from consulting and design to the production of all corporate, institutional and sports events.

GL events Exhibitions manages a portfolio of trade and consumer shows in the food, ecological transition, textile/fashion, industry, construction, building and the construction finishing work sectors.

GL events Venues manages a network of 59 venues located in France and international destinations (convention and exhibition centers, concert halls and multi-purpose facilities).

CSR/ESG DEVELOPMENT & INNOVATION CAPACITY

Since its creation in 1978, GL events has developed a strategy of deploying a network of local and sustainable venues contributing to the growth of event industry stakeholders. Today, the Group has a network of around one hundred branches around the world developed by collaborating with leading local partners or acquiring companies with

leadership positions in their respective markets. It has been successful in evolving and adapting to the challenges posed by the health crisis but also the environmental and societal transition.

Its strategy for innovation and transformation is being implemented across all its businesses, particularly with regard to CRS/ESG issues, notably by reducing the carbon footprint of events and activities, limiting the use of disposables, optimising the circular economy and promoting diversity and regional development.

HIGH QUALITY ASSETS

Because GL events' assets and logistics capabilities now cover the entire supply chain, from manufacturing to assembly, it is able to equip all events within tight deadlines. Its portfolio of operating assets also strengthens its position as a market leader. Its strong brand and an image associated with rigorous standards, a culture of respecting promises and quality services contribute to value-added differentiation in an international competitive environment. Its expertise covers all business lines, world-class exhibitions and an international network of complementary event venues.